



Brief Concept for the Fifth plenary session of Business Council and Sixth Business Forum of the Conference on Interaction and Confidence Building Measures in Asia (CICA)

(27 June 2022, Nur-Sultan, EXPO complex)

Aims and objectives

- discuss challenges and opportunities of doing business in a pandemic;
- engage potential external partners to the CICA process aimed at promoting peace and security in Asia;
- discuss the ways of enhancing cooperation between small and medium enterprises in the CICA space;
- create a network among CICA Member States for continuous share of information on good practices and developments on the proposed matters;
- contribute to reinvigoration of international economic cooperation.

Who would be benefited?

Small and Medium Enterprises which will be better equipped to work in pandemic environment through generating new ideas and sharing best practices during the interactive discussion.

What is CICA Business Council?

The CICA Business Council is an advisory body operating within the Economic Dimension of CICA in order to promote cooperation between the Member States in the field of SME.

The CICA Business Council consists of 3 members from each of 27 CICA Member States, two of which represent business communities, while the third one performs on behalf of a national state body responsible for the development of SMEs.

The Business Council activity is supervised by the Chairman of the Board representing the CICA Chairmanship. At the moment, Chairman of the National Chamber of Entrepreneurs of Kazakhstan, Mr.R.Batalov, chairs the Business Council, his deputies from the Russian Federation, Thailand and Turkey provide him every assistance.

Management

CICA Secretariat will coordinate all the activities related to the abovementioned CICA events, including development of program, maintaining correspondence with participants.

Format

It is expected that the Business Council's session will take place in the first half of the program, and the Business Forum will be held in the second half of the day.

Program

It is proposed that the Business Council and the Business Forum activities will be held within three thematic panels focused on the prospects of cooperation of the CICA Member States in Digitalization of Business Processes in Small and Medium Enterprises and Food security.

The presentations of the participants of the Business Council and the Business Forum will highlight the national competitive advantages and business development opportunities. The establishment of joint ventures, proposals to simplify business environment will be on the table as well.

Facilities

There will be an opportunity to hold business meetings, taking into account that Business Council and Business Forum will be attended by business circles and government bodies of 27 Member States.

All participants of the events will bear their own expenses in respect of their accommodation and meals.

The CICA Secretariat will provide simultaneous English/Kazakh/Russian interpretation during the sessions of the Business Council and the Business Forum and local transfer.

*The CICA Secretariat's **focal point** for the event is Officer Mrs. Sholpan Yelkeyeva Sholpan@s-cica.org, +7 701 900 82 05, www.s-cica.org*